

CHAN C. SMITH

CONTENT PRODUCER | FILMMAKER | STORYTELLER

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MULTI-PLATFORM VISUAL CONTENT PRODUCER

Content Strategy | Creative Direction | Concept Development

Platforms: Social, Digital, Editorial, Broadcast, Film, Radio

Creative, strategic visual storyteller with a knack for capturing the essence of humanity through compelling images and branded content production that increases audience engagement across all platforms.

Strengths: Directing, Producing, Writing, Editing, Photography, Cinematography, Graphic/Web Design, Audio Mixing, Color Correction, Lighting, Storyboarding

Equipment/Software: Adobe Creative Suite 2019, Adobe Premiere, Adobe After Effects, Adobe Photoshop, Adobe Lightroom, Adobe Audition, Canon 5D Mark III, Rode Boom Mic, Lavalier Mics, Tripod Dolly, External Flash, Steadicam Monopod

Accomplishments: Official Selection Chicago International Social Change Film Festival 2017 (*FEAR*), Official Selection Black Harvest Film Festival 2017 (*FEAR*), Official Selection Hollywood Black Film Festival 2013 (*Girls Like Us!*)

PROFESSIONAL EXPERIENCE

2018 to
Present

Director/DP/Content Producer, *Kiliad Films LLC*

- Producing narrative, documentary and branded content for prospective clients specific to visual marketing, editorial and promotional content, and short and feature length films.
- Developing projects from the initial inception phase to final deliverables
- Managing a small team of independent contractors for projects that require additional crew for production
- Creating strategies for visual presentation including shooting style, color theory and location scouting

2015 to 2017

Multimedia Producer, *Johnson Publishing Company/EBONY Media Operations*

- Created scripted and unscripted video content for the EBONY and JET magazines digital and social media platforms
- Sought out prospective interview subjects and newsworthy stories
- Directed and produced limited series content for web such as Fast Forward, Top Coat, Jet Suite, In Our Cities, In My Lifetime
- Managed and reviewed visual content from contracted video producers across the country
- Produced viral content across social media platforms
- Produced and edited daily content related to news, live streaming and field production
- Worked with CMS software to publish web content and managed video uploads across video hosting sites such as Brightcove and YouTube
- Increased overall audience retention for video content across all platforms for the EBONY and JET brands, reaching up to 2.4M views
- Produced advertorial content for partnerships with brands such as Vagisil, AAFCA and Nationwide Financial Services

2011 to 2018

- Produced behind the scenes footage and print images of magazine cover shoots in various locations across the country such as Ebony's Power 100 cover stars Ava DuVernay, Nas, John Legend and Simone Biles, Kevin Hart, Russell Westbrook, Chance The Rapper, and Jurnee Smollett-Bell

Media Specialist/Editor, *Chan C. Smith Media*

- Provide compelling visuals and creative direction for prospective clients in the areas of film, video production, photography and graphic design.
- Strategically determine the needs of each production as it relates to the client or brand and provide problem-solving consultations to achieve the best quality product.
- Independently manage all aspects of a production (i.e. budget, contracts, creative direction, producing, editing, marketing, etc) and operating in a high pressure, fast-paced environment.
- Outsourcing as needed

ADDITIONAL EXPERIENCE

2019	DP, Editor, City of Chicago Mayor's Office, <i>Chicago Early Learning Workforce Scholarship Recipients</i> Director, Producer, KQED Arts, <i>If Cities Could Dance: Chicago</i> docu-series
2018	Director, Cinematographer, Co-Editor, <i>Black Feminism</i> , documentary Director, <i>Demons</i> , short film Cinematographer, <i>The Polyamorist</i> , short film
2017	Director, Cinematographer, Editor, <i>Behind the Silence</i> , short film
2016	Director, Writer, Executive Producer, <i>FEAR</i> , short Film
2015	Cinematographer, Editor, <i>Black Women's Expo 2015</i>
2014 to 2015	Video Producer, <i>Unique Outlook</i> <ul style="list-style-type: none">• Provide visual content for marketing and promotional purposes (videography, photography, graphic design).• Interview high profile individuals in the entertainment and media industries.• Offer creative direction for overall progression as it relates to other media companies.
2014	Video Producer, <i>JET Magazine</i> <ul style="list-style-type: none">• Provided visual content for Jet's digital edition of their magazine.• Projects included: <i>Beauty Secrets with Ashley Everett and Kimmie Gee</i>, <i>Ashley Everett and Kimmie Gee's Top 5 Dance Moves</i>, <i>Kyles Files</i>, and <i>How to Network Effectively with Cameka Smith</i>
2013	Director, Cinematographer, Editor, <i>Kidz in the Mix</i> , TV Pilot #2
2012	Director, Editor, <i>Girls Like Us! Part One</i> , feature film

EDUCATION, AFFILIATIONS

Education: Bachelor of Arts in Communication and Media Studies, Minor in Broadcast Journalism, *Northern Illinois University*

Far'Fallah Girl, *Board Member* Jan 2015

S.I.S.T.E.R.S. Organization, *Member*, *Northern Illinois University* March 2008